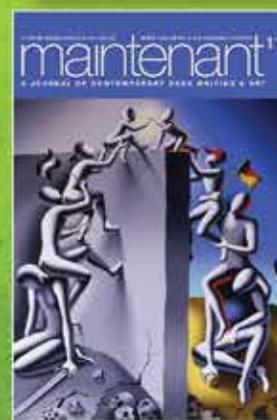
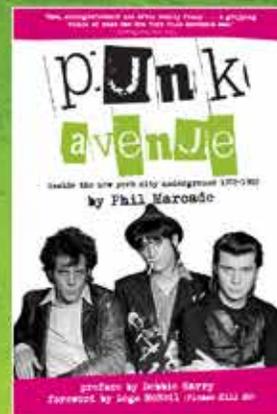
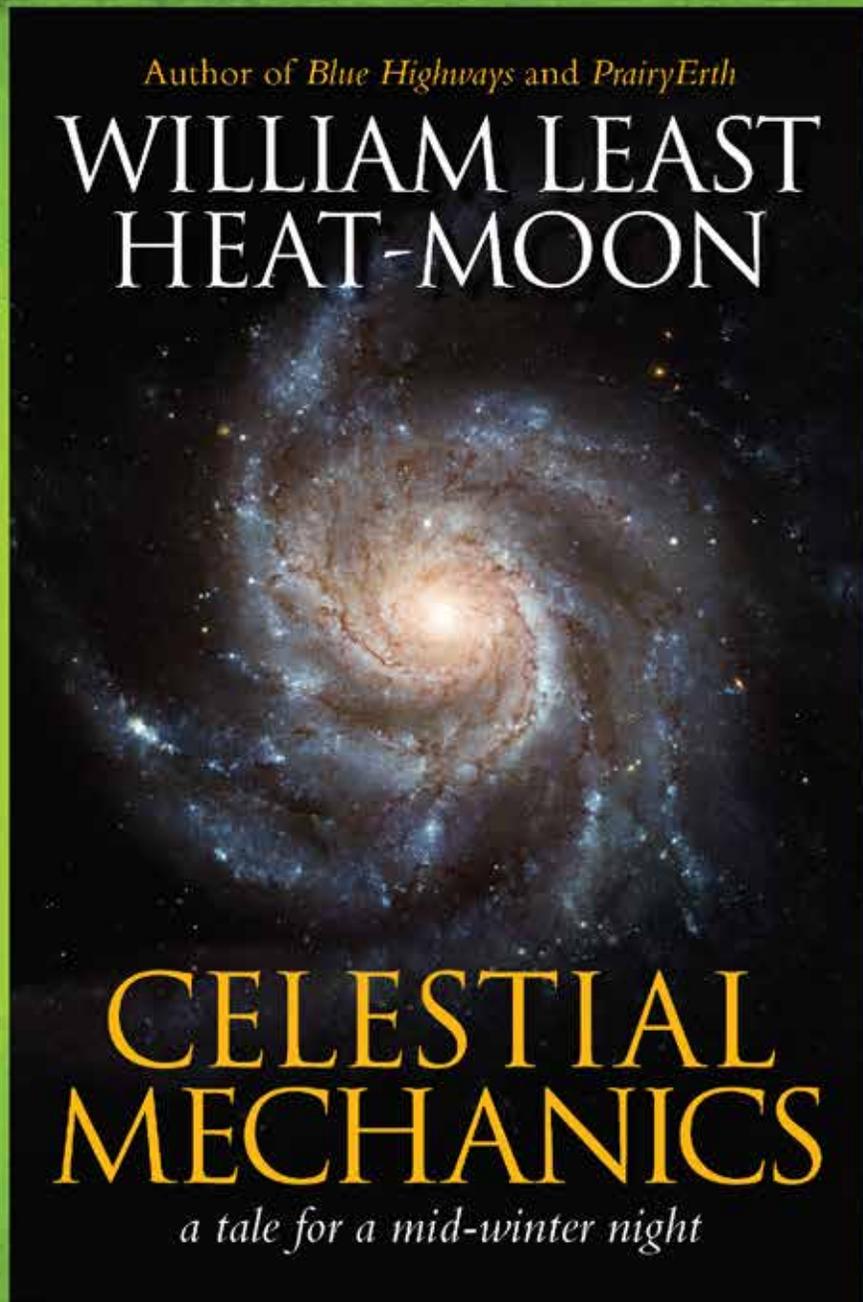


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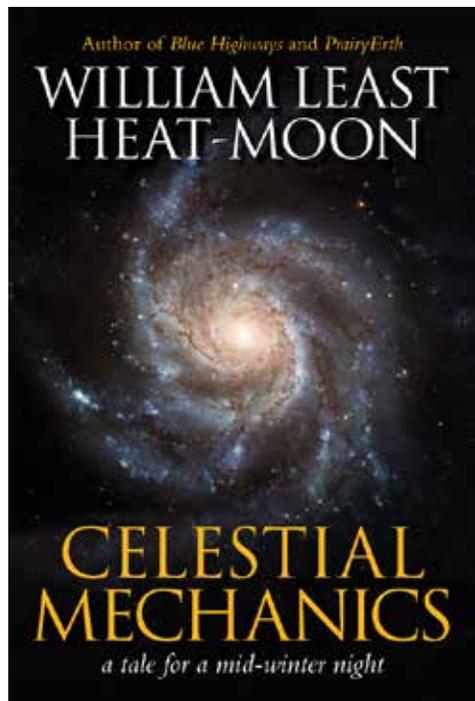


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CELESTIAL MECHANICS

THE DEBUT NOVEL BY *NEW YORK TIMES* BESTSELLING AUTHOR
WILLIAM LEAST HEAT-MOON



The debut novel of famed Blue Highways author William Least Heat-Moon embarks on an exploration into the value of knowledge and rational thinking, the essence of being harmoniously alive, and the very nature of the Cosmos.

In this novel of haunted love, an amateur astronomer, finds himself in a marriage descending toward darkness until the arrival of his sister-in-law and soon thereafter the appearance of a witching neighbor. In ways enigmatic, ghostly, and funny, the three women draw him into the equivocal nature of reality and dreams, the threesome's influences leading the young astronomer on a journey toward something vastly beyond himself.

Just as Heat-Moon's nonfiction employs many fictional narrative techniques, **CELESTIAL MECHANICS** draws upon nonfictional practices to build a story that crosses traditional boundaries between the two genres. It is a call to a generation wanting to believe that rationality and spirituality can fruitfully coexist in a culture threatened by divisions. In a disaffected, disconnected nation that widely ignores the deep implications of both what is within and beyond us—the cosmic worlds revealed by the telescope and the realms opened by the microscope—this tale is a quest for humanity's deepest links with the universe and the ways those ties shape love and meaning. In **CELESTIAL MECHANICS**, the reader takes a journey into ways we behave with each other and how humans relate to the ultimate source of our being.

MARKETING POINTS:

- All of the author's eight previous books are still in print, a span reaching back more than 40 years. Each has been published in both hard and soft cover and all are also available as e-books.
- *BLUE HIGHWAYS* was on the New York Times Best Seller list for 42 weeks. *PRAIRYERTH* and *RIVER-HORSE* also appeared on it.
- Reviews of Heat-Moon's books have been featured on the front page of the New York Times Book Review (twice), and in hundreds of newspapers and magazines.
- Heat-Moon's Facebook page has more than 25,000 followers and is growing.

ISBN: 978-1-941110-58-4
6" x 9"
400 PAGES
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Photo: © Joe Mabel

WILLIAM TROGDON, who writes under the name William Least Heat-Moon, was born of English-Irish-Osage ancestry in Kansas City, Missouri. He holds a bachelor's degree in photojournalism and a doctorate in English from the University of Missouri. Among his writing credits, he is the author of *Blue Highways*, which spent 42 weeks on *The New York Times* bestseller list in 1982-83. William Least Heat-Moon lives and writes outside Columbia, Missouri.

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PAST PRAISE FOR WILLIAM LEAST HEAT-MOON

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—*The Chicago Sun-Times*

RIVER-HORSE: THE LOGBOOK OF A BOAT ACROSS AMERICA

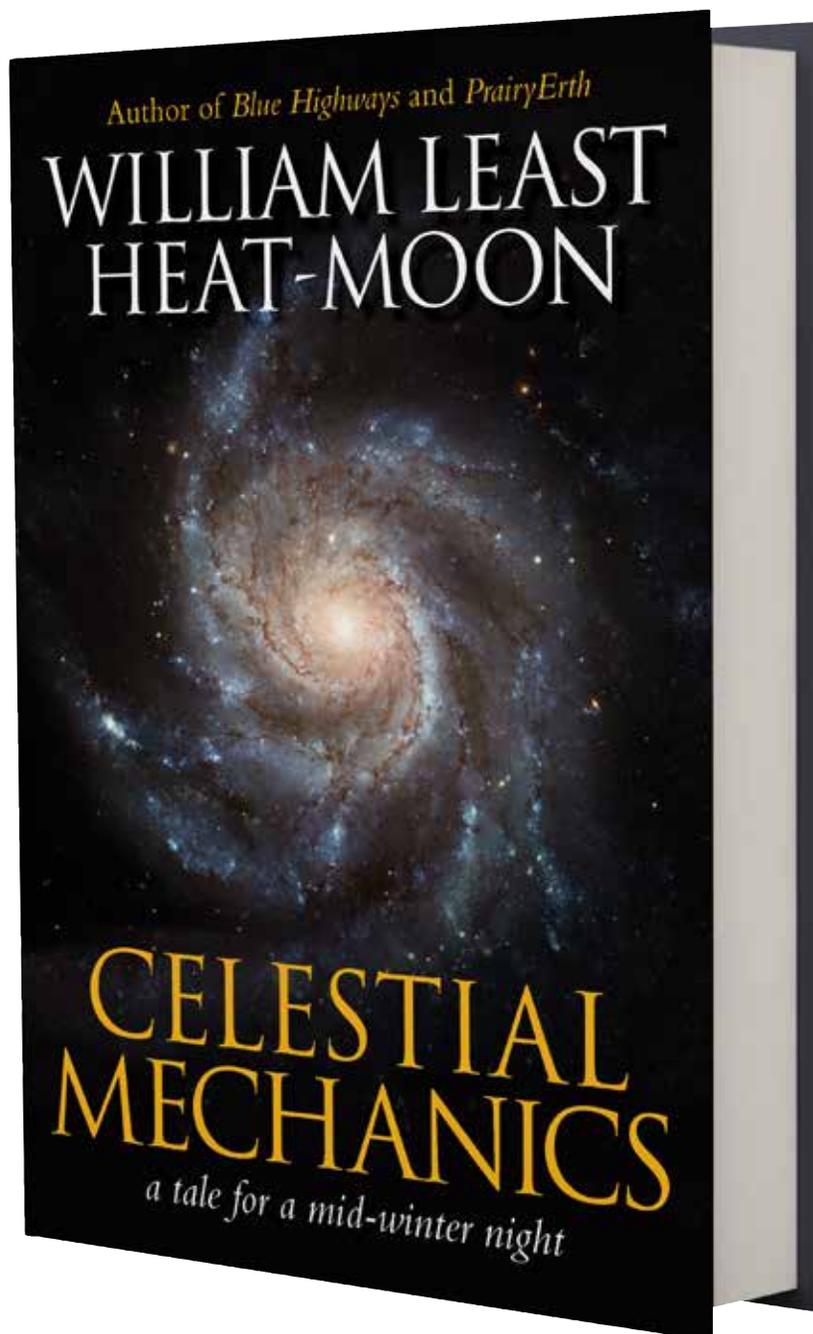
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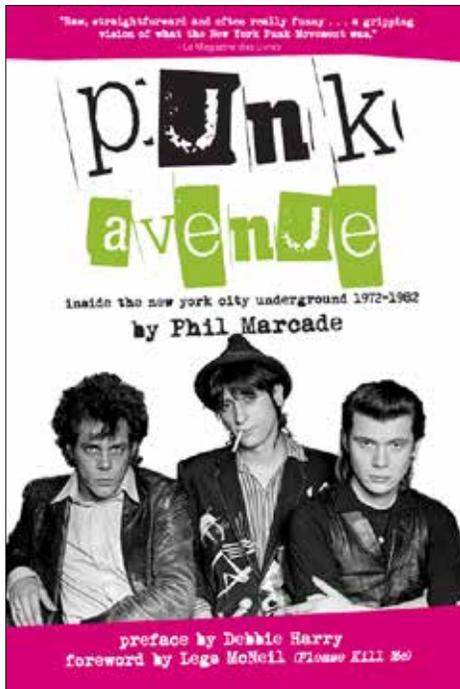
"An essential title; highly recommended."
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ON SALE: APRIL 11, 2017

PUNK AVENUE

INSIDE THE NEW YORK CITY UNDERGROUND 1972-1982
BY PHIL MARCADE



An intimate, often hilarious, account of New York City's early punk rock scene, as told by Phil Marcade, lead singer of beloved punk-blues band The Senders, who left Paris to discover Kerouac's America and wound up at the start—and heart—of a new era.

PUNK AVENUE: Inside the New York City Underground

1972-1982 is an intimate account of Paris-born author Phil Marcade's first ten years in the United States, where—after drifting from Boston to the West Coast and back—he wound up in New York City and became deeply immersed in the start of the punk rock scene.

With brilliant, often hilarious prose, Marcade relays first-hand tales of his experiences, such as having the Ramones play their first gig at his party, working with Blondie's Debbie Harry on French lyrics for her songs, and starting the beloved NYC punk-blues band The Senders.

Includes a preface from Blondie singer Debbie Harry plus a foreword by Legs McNeil, co-editor of the renowned punk rock oral history, *Please Kill Me*. *Rock & Folk Magazine* hailed **PUNK AVENUE** as “The best book about the New York Punk Scene.” And renowned rock critic and radio personality James “The Hound” Marshall exudes, “Marcade's book is historically important, invaluable in fact, but it's also a fun, fast, nasty read.”

MARKETING POINTS:

- National publicity campaign and bound galley outreach targeting reviews and mentions in Publishers Weekly, Kirkus Reviews, Booklist, Library Journal, Foreword Reviews, The New York Times, New York Review of Books, The Los Angeles Times, Vanity Fair, The Guardian, The Wall Street Journal, etc.
- Industry publicity campaign targeting reviews and mentions in music-oriented publications including Entertainment Weekly, Rolling Stone, Variety, Billboard, Alternative Press, MOJO, The Wire, Pitchfork Review, Magnet, Uncut, New Musical Express, Spin, etc.
- Online outreach to 100+ music and book bloggers including Brooklyn Vegan, Rumpus, Book Slut, Blurt, Crack, Book Riot, etc.
- New York launch with major media push

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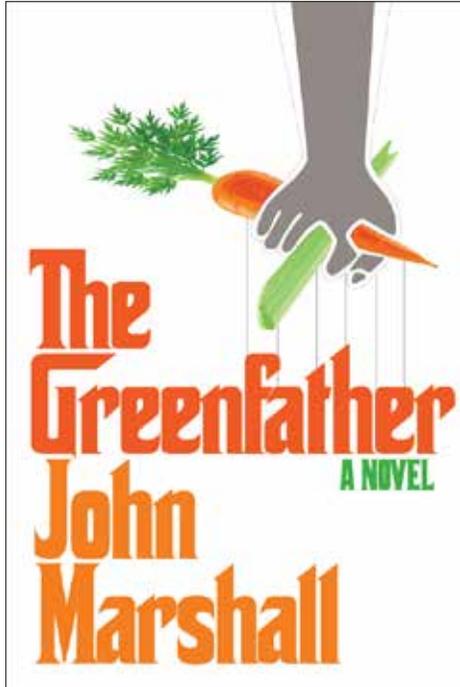


PHIL MARCADE left Paris in his late teens to begin “a few months” of travel that led to a 40-year stay in the U.S., mostly in New York City. He was at the center of the origins of the punk rock explosion and was founder and lead singer of beloved punk/blues band The Senders. Along the way, he formed intimate friendships with key artists and musicians including Johnny Thunders, Nan Goldin, Cookie Mueller, Wayne Kramer, Debbie Harry, Sid and Nancy, and Willy DeVille. In addition to writing, he works as a painter and graphic artist. He lives in Bologna, Italy.

THE GREENFATHER

A NOVEL

BY JOHN MARSHALL



With razor-sharp wit and a hilarious storyline, Emmy-nominated late-night TV comedy writer John Marshall (The Chris Rock Show) weaves a masterful tale in his debut novel, in which the mob is taken over by a socially-conscious, yoga-practicing health food store owner intent on enlisting his goons to clean up the city.

What happens when you fuse The Godfather with grapefruit? Crime families with cauliflower? Killers with kale? The answer is **THE GREENFATHER**: the hilarious, satirical romp through New York's crime families penned by Emmy-nominated late night TV comedy writer John Marshall. **THE GREENFATHER** showcases author Marshall's talent for side-splitting comic dialogue, honed year after year in late night television.

When his mafia boss father dies, Simon, New York's top organic grocery store owner, makes new rules for the mob, insisting it use its muscle to enforce green regulations and promote healthy eating. Packed with larger than life goons, right-hand men, Feds, and green fanatics, **THE GREENFATHER** offers a hysterical satire of the environmental movement, crime, families, and crime families.

THE GREENFATHER is razor sharp, hilarious, and takes no prisoners, except the ones who are supposed to go there. It goes well with a light salad of radicchio and cherry plum tomatoes. Capiche?

MARKETING POINTS:

- National publicity campaign and bound galley outreach targeting reviews and mentions in Publishers Weekly, Kirkus Reviews, Booklist, Library Journal, Foreword, New York Times, New York Review of Books, Time, People, etc.
- Regional publicity campaign targeting reviews and mentions in Time Out, Down East, Atlantic, New Yorker, New York Magazine, etc.
- Online outreach to 100+ book bloggers including Rumpus, Book Slut, Good Reads, Book Riot, etc.
- Extensive social media push via blogs, posts, videos, Goodreads giveaways and tweets
- Targeted toward fans of mob/gangster fiction
- New York launch with major media push
- In-store appearances

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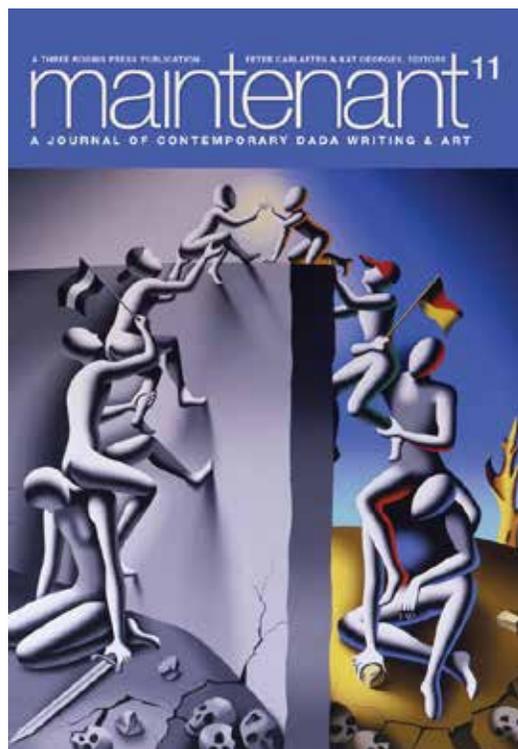
JOHN S. MARSHALL is an Emmy-nominated writer who lives in New York City with his wife Meredith, an actress, photographer, and environmentalist, and Baxter, a Maltese rescue. He's worked for some of the biggest names in television, including stints with *The Chris Rock Show*, *Politically Incorrect*, *Tough Crowd with Colin Quinn*, the remake of *The Electric Company*, and many other shows. He has also written for *Bazooka Joe Comics*. *The Greenfather* is his first novel.

MAINTENANT 11:

A JOURNAL OF CONTEMPORARY DADA WRITING & ART

EDITED BY PETER CARLAFTES AND KAT GEORGES

Fresh off a year-long worldwide tour of key Dada communities in commemoration of the 100th year anniversary of the Dada movement, Three Rooms Press returns with the 11th edition of its annual Dada publication, **MAINTENANT 11**. Much as in the original Dada movement, **MAINTENANT 11** employs art as protest in the face of increasingly fascist leaders worldwide. Using the theme “Eye for a Lie,” **MAINTENANT 11** features work encompassing artists’ and writers’ reactions to the nationalism, populism, xenophobia, and fake news that is growing at an alarming rate. The series features work by a wide range of internationally renowned Dada artist and writers, including punk-rock legends Grant Hart, Mike Watt, and Alice Bag, poet and Zapp comix founder Charles Plymell, world-renowned contemporary artists Raymond Pettibon, provocative outsider artists Claude Pélieu and Mary Beach, literary provocateurs Anne Waldman and Andrei Codrescu, and many more. As an added highlight, **MAINTENANT 11** offers brilliant cover art by world-renowned artist Mark Kostabi.

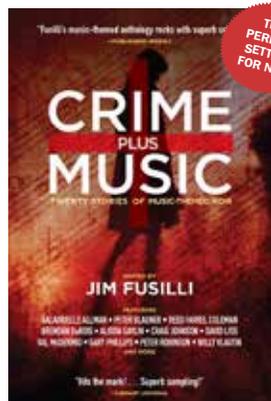


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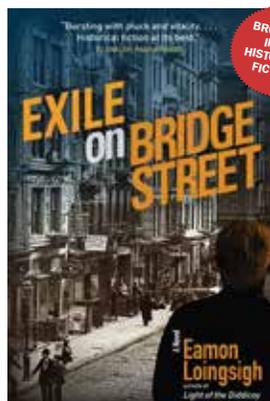


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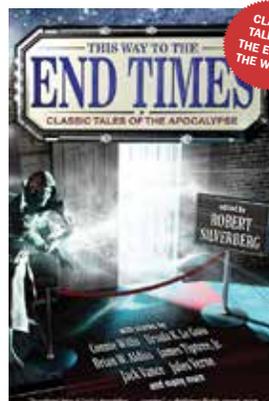


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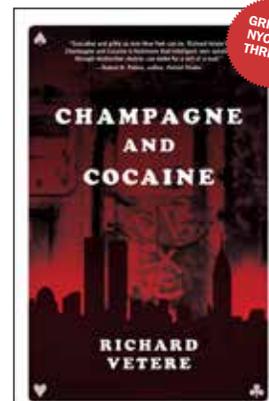
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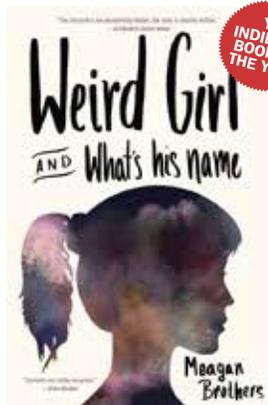
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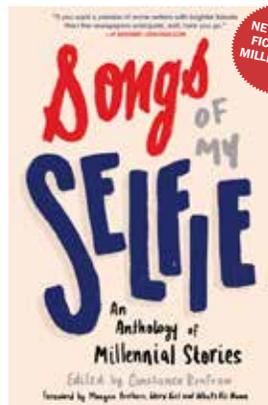
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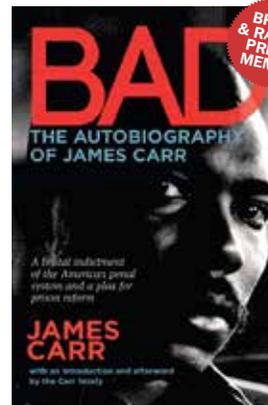
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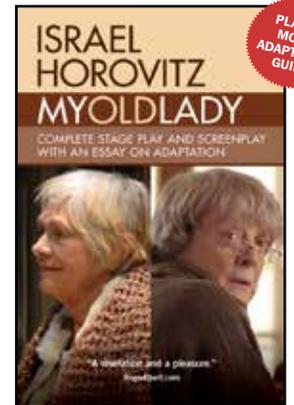
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